

## Radar Roy's Search Engine Workshops Stamp Out Unemployment One Entrepreneur At A Time

*"Radar" Roy Reyer helps Arizona residents combat a tough economy and rising unemployment rates with invaluable Internet marketing tips through his professional search engine workshops.*

PHOENIX, AZ – "Radar" Roy Reyer, an [AZ SEO training](#) expert, has announced that Arizona residents can help combat unemployment and challenging economic times by simply maximizing their knowledge of Internet marketing and search engine optimization.



Reyer currently provides complimentary monthly presentations on Internet marketing and search engine optimization techniques. Those interested in growing their businesses online are also encouraged to attend Reyer's bi-monthly informative [search engine workshops](#), which are available for both beginners and more advanced professionals in the Phoenix area.

As a retired cop, Reyer initially entered the world of Internet marketing without much knowledge about search engine optimization. However, after a negative experience when a third-party SEO firm's unethical practices caused his website to be blacklisted by Google, Reyer felt it was time to take the fate of his Internet success into his own hands.

By taking classes instructed by Robin Nobles and John Alexander to learn how to build a sustainable online business, and later joining forces with them to form the Arizona Search Engine Workshop, Reyer was able to quickly re-enlist his website with Google and transform his online business into a thriving marketing opportunity. In addition to his online marketing business, Reyer is currently very active in the Phoenix community as a member of the Wickenburg Chamber of Commerce and SEMPO Arizona.

"Through my online marketing success, I quickly realized that I could teach others how they can achieve the same results. With the SEO techniques and Internet marketing strategies presented through my search engine workshops, my clients have seen a dramatic turnaround in the profitability of their online businesses," says Reyer of SEOTrainingSW.com (<http://www.seotrainingsw.com>).

Reyer's professional [AZ SEO](#) workshops include both the Essentials Workshop for beginners, as well as the Advanced SEO Workshop for more seasoned entrepreneurs. The Essentials Workshop is a two-day training course highlighting Reyer's seven steps to successful online marketing, keyword strategies, how to draft engaging and relevant web content, internal and external link building and more. Reyer's Advanced SEO Workshop is an intense three-day training course featuring blogging and article marketing, advanced latent semantic indexing, as well as an overview of the free Internet tools available to increase website rankings.

"I am continually amazed at the results that my search engine workshops have generated. Through my coaching, several of my clients are now enjoying seven figure incomes working from home. It is empowering to recognize that even in today's economy there are so many opportunities for success online," concludes Reyer.

**About "Radar" Roy Reyer:** AZ SEO training expert and retired cop "Radar" Roy Reyer has turned his online marketing success into an opportunity to teach others to do the same. Reyer

currently operates SEOTrainingSW.com (<http://www.seotraining.com>), offering two- and three-day search engine workshops to help entrepreneurs fully utilize the benefits of search engine optimization. Through his professional coaching, Reyer's clients have enjoyed profitability through successful online businesses, even in today's challenging economy.

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